



2011: A \$645 MILLION YEAR FOR DETROIT

A Progress Report of Detroit Economic Growth Corporation

- Development Areas Spread Across the City
- SmartBuildings Detroit Leverages Investments in Energy-saving Projects
- Brownfield Plans Spur \$510 Million in Redevelopment Projects
- High Efficiency LED Lamps Light Downtown Streets

WE'RE ALL BUSINESS

Your Full Service Agency for Economic Development in the City Of Detroit

DEGC helps open Detroit's doors. We make business success possible for companies who know exactly what they're doing, but need help deciding where to do it and how to get there. We know Detroit well, we know the city's government, and we're aware of the countless opportunities the city has to offer. We've been designed to share all that business knowledge with companies and organizations like yours, and to maximize its value right here in Detroit.

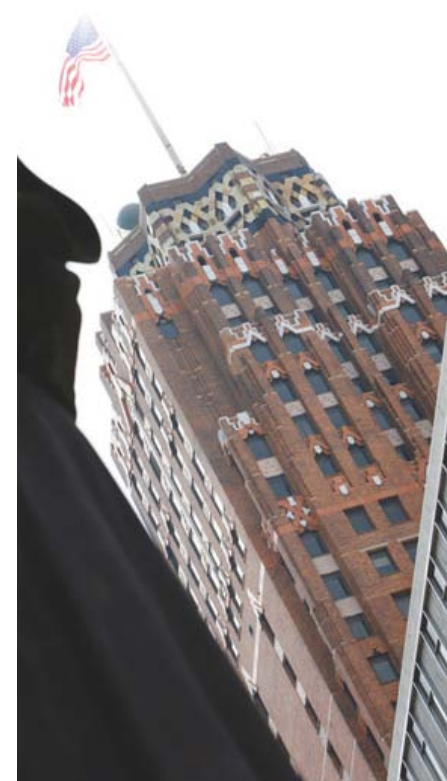
With DEGC, this is the way in.

We help put all the pieces together. At no charge. Where? When? How? Why? DEGC has helped answer many questions for countless businesses as they considered their next big business move. We typically add an important element of speed to the process, which is always valuable to business leaders used to making decisions quickly. Our vantage point from inside Detroit has proven invaluable time and time again in helping companies and organizations find office space, land, or the financing to make your project a reality. And we do it all at no cost to you.

A Federation of Organizations

The DEGC provides staff services to these public development authorities for the City of Detroit:

- Downtown Development Authority (DDA) – which supports private investment and business growth within the central business district using a combination of captured property taxes, grants, and other funds.
- Detroit Brownfield Redevelopment Authority (DBRA) – which supports the redevelopment of blighted, obsolete or contaminated properties through real and personal property tax reimbursements that can be used for specific cleanup and development efforts.
- Economic Development Corporation (EDC) – which supports private investment and business growth within the neighborhoods throughout the city of Detroit using a combination of land transfers, grants, tax-exempt bonds and other funds.
- Neighborhood Development Corporation (NDC) – a subsidiary of the EDC, which supports private investment and development within the NDC project area commonly referred to as Jefferson Village.
- Local Development Finance Authority (LDFA) – which provides financial incentives to industrial and technological development projects via tax increment financing.
- Eight Mile/Woodward Corridor Improvement Authority (EMWCIA) – which provides financial incentives in an area around the intersection of Eight Mile Rd. and Woodward Ave.



Contact Us

Detroit Economic Growth
Corporation

Phone: (313) 963-2940

Fax: (313) 963-8839

Email: contact@degc.org

www.degc.org

Facebook: www.facebook.com/DEGCallBusiness

Twitter: @DEGCallBusiness

It's a 2011 Fact: \$645 Million in Planned Investment, 8,000 Jobs

Projects managed or assisted by DEGC through its staff work for public authorities, or its other initiatives in 2011 are expected to lead to \$645 million in private and public investment in the city of Detroit when they are completed, generating new or saving 8,000 jobs for the city. That's a fact, and it only tells part of the story of the economic development momentum that has transformed greater Downtown and is accelerating in other key areas across the city.

Perhaps more than any other year in recent memory, 2011 demonstrated the validity of DEGC's targeted development strategies. Efforts several years ago to put particular emphasis on Downtown have clearly paid off. As you can see in the next few pages, what we started around Campus Martius Park many years ago rolled over into a completed transformation of Harmonie Park into the Paradise Valley Cultural and Entertainment District in 2011. We are following a similar model of infrastructure improvements and careful redevelopment of key buildings in the West District – primarily Capitol Park.

Meanwhile, greater Downtown has become a hub for technology firms and companies in creative industries. Quicken Loans and related companies added more than 2,000 jobs Downtown in 2011 and purchased a total of seven buildings there. At one point in 2011, Dice.com reported that the Detroit market had added IT jobs at the fastest rate in the country over the preceding 12 months. According to the Dice.com report, Detroit area businesses had posted double the number of available IT positions from February 2010 to February 2011.

Outside of Downtown we reached major milestones in the redevelopment of one of Detroit's primary gateways – the corner of 8 Mile Rd. and Woodward Ave. On the east side, a \$20 million remediation began on the former site of the Uniroyal Tire plant along the East Riverfront, which will become a mixed-use development area we are now calling Belleview. Throughout the city, DEGC's targeted business development strategies contributed to a total of \$220 million of potential business investment completed or committed during 2011. (See p. 5)

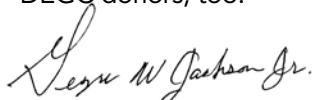
Twenty of the projects that drove up Detroit's investment numbers in 2011 received incentives through the Detroit Brownfield Redevelopment Authority. They represent 730 new housing units, 3,700 new jobs and a total potential investment of \$510 million. (See p. 8)

SmartBuildings Detroit (See p. 7), our federally funded energy conservation investment program, had great success in its first full year. At the end of 2011, we expanded the boundaries of the project to include many other key areas outside of the Woodward Corridor. The program approved \$2.1 million in matching grants, leveraging a total of \$15.7 million in expected energy-conservation investments.

SmartBuildings is one of many initiatives, private and public that is building Detroit's reputation as a leader in "green thinking." Alternative energy is one of the industries we have targeted as a good fit for our city and region – because it requires R&D and advanced manufacturing skills that we have in abundance here. Our business development team is working with new and existing businesses to facilitate new investment in other key industries as well. This resurgence took metropolitan Detroit to the number four spot in the country in manufacturing growth for the year, according to the Urban Institute.

Finally, DEGC's great track record in construction project management continued through 2011 with the completion of several important projects and the start of others – notably the re-lighting of significant areas Downtown using high-efficiency LED lamps. (See p. 9) Projects in progress or completed add another \$18 million to the investment total for the year.

As always our future requires solid partnerships. We work closely with the City of Detroit as a contractor and collaborator. One of my executive team represents Detroit on the Cobo Convention Center Authority; another sits on the Detroit Land Bank Authority. DEGC would like to thank all of those with whom we have worked in government, the private sector, and our nonprofit community. I also want to acknowledge all the companies and foundations that contributed to this effort – many of which are listed in this report as DEGC donors, too.



George W. Jackson, Jr.
President and CEO



Table of Contents

Development Districts	3
Target Industries	5
SmartBuildings	7
Brownfield	8
Project Management	9
Donors and Board Members	10

DEVELOPMENT DISTRICTS EXPAND TO DETROIT'S BOUNDARIES

Downtown



Capitol Park

DEGC and a group of other economic development agencies started reviewing proposals to redevelop three historic buildings surrounding Capitol Park in Downtown Detroit. The area one block west of Woodward Ave. is considered a prime location for a mixture of residences, offices and retail stores.

The properties controlled by the consortium include:

- The Capitol Park Building, 1145 Griswold, 11 stories, 72,000 sq. ft., built in 1912.
- The former United Way headquarters at 1212 Griswold, 13 stories, 126,000 sq. ft., built in 1895.
- The Farwell Building at 1249 Griswold, 8 stories, 110,000 sq. ft., built in 1913.

Other members of the redevelopment consortium include the Michigan Land Bank Fast Track Authority, Invest Detroit Foundation, Wayne County Land Bank, and Michigan Economic Development Corporation.



Paradise Valley Cultural and Entertainment District

The DDA has completed streetscape and park improvements in the area around Bea Buck Park (formerly Harmonie Park). DEGC manages several properties in the Paradise Valley Cultural and Entertainment District, leasing to the Arts League of Michigan, Detroit Seafood Market and Paradise Lounge, Velocity Cow, and the newest arrival, COLORS Restaurant. COLORS is a project of the Restaurant Opportunities Center of Michigan, which trains people for jobs in the food service industry as it serves fresh, healthy meals. In 2011, DEGC also finished improvements to the park. (See Construction-Project Management, p. 9)



The UDetroit Café hosts live music and conversation and streams web TV and Internet radio live on the web and mobile apps from 1427 Randolph St. in the Paradise Valley Cultural and Entertainment District.

"Music is in the DNA of Detroit and we are excited to be sharing the music and work of local and heritage artists with the world, right from the heart of Detroit."

Brian Pastoria, partner
Harmonie Park Media Group
and Harmonie Park Media
Group / UDetroit

www.udetroit.com
www.udetroitcafe.com



Eight Mile/Woodward Avenue Corridor

Gateway Marketplace

DEGC facilitated the creation of the Eight Mile/Woodward Avenue Corridor Improvement Authority to offer development incentives for businesses in the area around the intersection of Eight Mile Rd. and Woodward Ave. Through that structure, the Detroit City Council granted tax increment financial assistance to the Gateway Marketplace retail development project.

It is planned as a retail shopping center with a 197,000 sq. ft. Meijer as its anchor tenant and a total estimated investment of \$62 million. Tax increment financing is expected to generate \$10.75 million in taxes from the increased value of the property; that revenue can be used to cover development costs. DEGC also facilitated a brownfield plan that anticipates \$5.9 million in tax credits to support the project.



Riverfront Development District

Bellevue Development Site (former site of Uniroyal Tire)

A \$20 million hazardous material cleanup project began on the west third of the Bellevue Development Site, the former location of a Uniroyal Tire factory and other industrial plants. The site is the largest undeveloped property along the Detroit River between Downtown and the MacArthur Bridge to Belle Isle. Negotiations for the cleanup took 20 years to complete. The remediation project is expected to take about 18 months and will prepare the 43-acre site for private redevelopment and construction of the final eastern portion of the Detroit RiverWalk.

I-94 Industrial Park

EDC continued to manage land acquisition and demolition in this 186-acre industrial park on behalf of the City of Detroit. Already the site of a major transportation company, I-94 Industrial Park offers excellent access to both I-94 and I-75. More than 200 parcels have been purchased and all remaining parcels were in final negotiations at the end of 2011.



Bettis/Bettters Development, LLC, holds an agreement with the Detroit Brownfield Redevelopment Authority to develop the Bellevue Development Site on Detroit's East Riverfront.

"Bellevue's outstanding location makes it one of the premiere sites for residential and mixed use development in the entire city. Detroit is my home town, and I won a Super Bowl here. This is going to be a super project, too – one that we can all be proud of."

Jerome A. Bettis,
former All-Pro NFL star
and principal, Bettis/Bettters
Development, LLC.

TARGET INDUSTRIES ADDING 3,000 NEW JOBS, INVESTING \$220 MILLION

DEGC business development staff met with 379 companies in 2011. The team is currently working with 72 opportunities to bring additional jobs and investment to Detroit across a number of industry segments. These are some examples.

Advanced Manufacturing

- **Piston Automotive, LLC** – Minority-owned Tier I automotive supplier to General Motors, Ford Motor Company, and others. DEGC facilitated local tax abatements for an expansion. Expected investment: \$3 million. Expected new jobs: 23. Jobs retained: 7.
- **Milton Manufacturing, Inc.** – Advanced manufacturing operation with a wide range of in-house capabilities. DEGC facilitated local tax abatements for an expansion. Expected investment: \$5.3 million. Expected new jobs: 40. Jobs retained: 145.
- **SET Duct Manufacturing, Inc.** – Steel processor for the auto industry. DEGC facilitated local tax abatements to launch the business. Expected investment: \$2.5 million. Expected new jobs: 50.
- **Integrated Manufacturing Assembly** – Provider of assembly, warehousing, sequencing and manufacturing to North American auto companies. DEGC facilitated Renaissance Zone benefits to assist with the purchase of equipment and to expand manufacturing space. Expected investment: \$2.9 million. Expected new jobs: 118.



- **Euclid Manufacturing** – Producer of heavy stampings and welded assemblies for the automotive industry. DEGC facilitated local tax abatements for an expansion. Expected investment: \$27 million. Expected new jobs: 50.
- **Peerless Metal Powders & Abrasives** – Manufacturer of steel abrasives. DEGC facilitated Renaissance Zone benefits to assist with the purchase of equipment and to expand manufacturing space. Expected investment: \$1.2 million. Expected new jobs: 11. Jobs retained: 33.
- **Detroit Manufacturing Systems** – A new automotive components manufacturer. DEGC facilitated MEGA tax credits and local support. Expected investment: \$29.3 million. Expected new jobs: 572.

Food Economy

- **Uncle Ray's LLC** – Snack foods manufacturer. DEGC facilitated local tax abatements for an expansion. Expected investment: \$1.3 million. Expected jobs retained: 172.

Detroit Green Grocer Project

The Detroit Green Grocer Project (GGP) is a program launched in 2010 to strengthen the grocery economy in Detroit and improve fresh food access. Funded primarily by The Kresge Foundation and the City of Detroit, the Green Grocer Project has worked with 12 grocers, awarding five technical assistance grants to independent grocers who are renovating their stores, launching new marketing initiatives and making other store

improvements. It has also sponsored professionally-managed focus groups to provide four grocers with resident feedback about their stores.

- **Whole Foods Market** – National retail grocery chain announced it will build a 20,000 sq. ft. store to open in 2013 at the corner of John R St. and Mack Ave. in Midtown. DEGC helped facilitate an incentive package for the site developer to make the project financially feasible. Expected investment: \$12 million. Expected new jobs: 60-80. (Also received Brownfield Assistance)
- **Metro Foodland** – GGP helped the grocer earn grants to build and operate a farm stand to sell fresh produce in a northwest Detroit neighborhood. The funds came from the Wallace Healthy Urban Food Enterprise Development (HUFED) Center and Michigan Economic Development Corporation. The Eastern Market and Association of Food and Petroleum Dealers of Michigan also participated in the project. Expected investment: \$50,000.



Healthcare

- **Accretive Health** – Provider of outsourced revenue cycle management services to hospitals and hospital systems. DEGC facilitated local tax abatements for an office expansion. Expected investment: \$640,000. Expected new jobs: 150. Jobs retained: 10.

Transportation, Distribution & Logistics

- **Waterfront Petroleum Terminal Company** – Warehouse and distributor of liquid asphalt modernized a facility. DEGC facilitated Renaissance Zone benefits for the project. Expected investment: \$4.8 million. Expected new jobs: 5. Jobs retained: 7.
- **Nolan Realty “EZ Storage”** – Company acquired a former automobile dealership and converted the site to a self-storage facility. DEGC facilitated the local approval process for a Commercial Rehabilitation Act certificate. Expected investment: \$3.0 million. Expected new jobs: 2.

Information Technology/Professional Services

- **Quicken Loans** – Mortgage finance company relocated 2,000 additional employees to the Chase Tower in 2011. DEGC facilitated a property tax abatement for Quicken. Expected investment: \$60 million. Expected new jobs: 2,000. (Also received SmartBuildings assistance.)
- **Urban Science** – Automotive retail performance experts that specialize in analytics that help clients increase market share and improve profitability. DEGC facilitated MEGA tax credits, property tax abatements and other support for an expansion. Expected investment: \$25 million. Expected new jobs: 69. Jobs retained: 230.
- **Crain Communications** – Business news publisher expanded its AutoWeek.com operations. DEGC facilitated MEGA tax credits and local support. Expected investment: \$3.5 million. Expected new jobs: 50. Jobs retained: 275.



Creative Corridor Incentive Fund

Established by a \$2.5 million commitment from the New Economy Initiative for Southeast Michigan, the Creative Corridor Incentive Fund (CCIF) offers financial incentives to bring or expand creative sector businesses in greater Downtown Detroit.

- **Skidmore Studios** – Advertising and marketing firm relocated its suburban office to the Madison Theatre in Detroit with assistance from the CCIF. Expected investment: \$2 million. Expected new jobs: 28. (Also included in Madison Theatre Brownfield plan.)
- **Madison Theater Building, LLC** – revitalized a dormant building in downtown Detroit to nurture and house creative companies. The venture capital fund, Detroit Venture Partners, also has offices in the building. The CCIF assisted with build-out costs. Expected investment: \$6.5 million. Expected new jobs: 42. (Also received SmartBuildings and Brownfield assistance.)

Detroit Vendor Support

As part of the Midtown Procurement Initiative, with partners U3 Ventures, Midtown Detroit, Inc., Wayne State University, Henry Ford Health System and Detroit Medical Center, DEGC has helped facilitate procurement opportunities for Detroit-based companies. Since August of 2010, the three anchors have transferred approximately \$4 million in new contracts to Detroit-based businesses, resulting in more jobs, revenues and capacity for Detroit-based suppliers.



Urban Science analyzes complex data to help companies find and better serve their customers. From its new offices in the Renaissance Center it fits right into the growing hub of high-tech, high-creativity firms Downtown. It is even offering rent subsidies to employees who lease Downtown apartments.

“We want to participate in the rejuvenation of the city, and we want to encourage young, talented people to live and work in Detroit and enjoy the tremendous vitality that is building every day here.”

Jim Anderson
Urban Science founder
and CEO

SMARTBUILDINGS DETROIT SPURS INVESTMENT, SAVES ENERGY

The SmartBuildings Detroit energy efficiency program approved \$2.1 million in matching grants that may leverage a total of \$15.7 million in energy-saving improvements to Detroit buildings. The program is funded by \$10 million of a \$30 million American Recovery and Reinvestment Act grant to the State of Michigan and a number of its partners as part of the BetterBuildings for Michigan Program. DEGC administers the program for the EDC, which approved improvements on 65 buildings in four general categories. These are examples of projects in each category.

Office Buildings

- **One Detroit Center** at 500 Woodward Ave. \$100,000 approved to install high efficiency lights. Total energy-saving investment: \$608,467. (Work in progress.)
- **Data Consulting Group** at 965 E. Jefferson St. Approved \$100,000 to replace windows. Total energy-saving investment: \$415,000. (Work complete.)
- **Bedrock Management Services, LLC**, doing business as Bedrock Real Estate Services, approved \$260,900 to make lighting and other improvements to three buildings. Total energy-saving investment: \$2.2 million. (Two complete.)
 - **Chase Tower** at 611 Woodward Ave. (Also received Target Industries assistance.)
 - **Madison Theatre Building** at 1555 Broadway. (Also received CCIF and Brownfield assistance.)
- **Total: 8 projects representing a potential investment of \$3.1 million.**



Parking Garages

- **HDC Partners**. Approved \$21,700 to install high-efficiency lighting in two Downtown parking garages. Total energy-saving investment: \$86,700. (Work complete.)
 - **116 Lothrop Rd.**
 - **6549 Cass Ave.**
- **Bedrock Management Services, LLC**. Approved \$76,700 to upgrade lighting in two facilities. Total energy-saving investment: \$337,000 (Work complete.)
 - **160 E. Congress St.**, also known as Two Detroit Garage.
 - **730 Shelby St.**, also known as Financial District Garage.
- **Total: 4 projects representing a potential investment of \$423,700.**

Multi-Family Buildings

- **Brush Park Manor** at 2900 Brush St. Approved \$64,000 to install high-performance windows in the 113-unit senior citizen residential complex. Total energy-saving investment: \$256,000. (Work complete.)
- **Newberry Hall Development, LLC**. at 100 E. Willis St. Approved \$100,000 to help pay for new HVAC equipment with geothermal components and other improvements. Total energy-saving investment: \$561,000. (Work complete.)

- **Motown Construction Partners, LLC** – Broderick Tower at 10 Witherell St. Approved \$100,000 towards installation of energy-efficient HVAC systems. Total energy-saving investment: \$3.1 million. (Work in progress.)
- **Luella Hannan Memorial Foundation** at 4750 Woodward Ave. Approved \$4,000 for energy-efficient lighting fixtures. Total energy-saving investment: \$16,000. (Work in progress.)

Total: 7 projects representing a potential investment of \$4.7 million.

Other

- **Music Hall** at 350 Madison. Approved \$100,000 to insulate its roof and upgrading other systems. Total energy-saving investment: \$400,000 or more. (Work in progress.)
- **Eastern Market Produce, LLC** at 2726 Riopelle St. Approved \$16,800 to install energy-efficient lighting and new coolers. Total energy-saving investment: \$67,300. (Work complete.)
- **New Center Stamping** at 950 East Milwaukee St. Approved \$50,000 to upgrade lighting. Total energy-saving investment: \$200,000. (Work not started, pending grant amendment.)

Total: 21 projects representing a potential investment of \$7.5 million.

BROWNFIELD PLANS POWER \$510 MILLION IN PLANNED INVESTMENTS

Detroit is a leader in using brownfield tax incentives to spur redevelopment of blighted or underused properties. Brownfield tax credits and tax increment financing can be used to clean up sites to prepare them for redevelopment, including removal or containment of hazardous materials.

In calendar year 2011, DEGC facilitated \$66 million in brownfield incentives to spur a potential \$510 million in new investment in Detroit. The 20 approved projects include 730 potential new housing units and 3,700 continuing jobs. These projects are also expected to generate 2,750 temporary construction-related jobs. These are examples of developments in each category.

Retail

- **Gateway Marketplace** at 20540 Woodward Ave. Shopping center with a 197,000 sq. ft. Meijer grocery, pharmacy and general merchandise store as its anchor tenant. Expected investment: \$62 million.
- **Old Redford High School/Meijer** at 21431 W. Grand River Ave. Redevelopment as site of Meijer grocery, pharmacy and general merchandise store. Expected investment: \$35 million.
- **Avalon on Bellevue** at 4731 Bellevue. Redevelopment of a former manufacturing plant for an Avalon Bakery retail store and bakery. Expected investment: \$1.9 million.
- **10108 W. 7 Mile Rd.** at 10108 & 10130 W. 7 Mile Road. Redevelopment of a former gas station into a Family Dollar Stores. Expected investment: \$1.4 million.

Total: 4 projects representing a potential investment of \$95.3 million.

Mixed Use

- **West District** at 1413 Woodward Ave., et al. Redevelopment of the David Whitney Building and six other properties in the Downtown West District. Expected investment: \$160 million.
- **Garfield Area (amended and restated)** at 71 & 74 Garfield, et al. Redevelopment of several properties east of Woodward in Midtown as the Sugar Hill Arts District, including 71 Garfield. Expected investment: \$45 million.

- **East Jefferson Neighborhood** at 3103 Wight. Renovation of two vacant industrial buildings as a residential health care campus with an affordable assisted living center, adult day care and other offerings. Expected investment: \$38 million.
- **Detroit Riverview Wellness Campus** at 7733 & 7815 E. Jefferson. Renovation of a former hospital for a health and wellness center including medical offices and residential care. Expected investment: \$24.4 million.

Total: 6 projects representing a potential investment of \$281 million.

Commercial and Office

- **First National Building** at 660 Woodward Ave. Redevelopment of an underused building for retail, commercial and office space. Expected investment: \$49 million.
- **Queen Lillian** at 701 Mack Ave. Construction of a LEED-certified medical office building with parking. Expected investment: \$15.8 million.
- **Madison Theatre** at 20 Witherell and 1545 Broadway. Renovation of a former theatre with first-floor retail and office space above it to attract companies in IT or creative industries. Expected investment: \$9 million. (Also received CCIF and SmartBuildings assistance.)
- **Metro International Trade Facility** at 8650 Mt. Elliott. Renovation of a deteriorated industrial building as a warehouse. Expected investment: \$5.5 million.

Total: 6 projects representing a potential investment of \$88 million.

Industrial

- **Detroit Renewable Energy from Waste** at 5700 Russell. Rehabilitation of a power plant to turn municipal waste into steam and energy. Expected investment: \$32.8 million.
- **Detroit Thermal Plant** at 535-541 Madison. Renovation and rehabilitation of a steam generation plant. Expected investment: \$2.6 million.

Total: 2 projects representing a potential investment of \$35.4 million.

Residential

- **Coronado Apartments** at 3751-3733 Second Ave. Renovation of an historic multi-family apartment building. Expected investment: \$4.3 million.
- **West Grand Boulevard** at 1660, 1900, & 1905 W. Grand Blvd. Renovation of three apartment buildings to create 13-units of housing. Expected investment: \$1.4 million.

Total: 2 projects representing a potential investment of \$5.7 million.

PROJECT MANAGEMENT

Because of its tremendous project management experience, DEGC continued to oversee significant infrastructure improvements throughout the city in 2011, and took on project management responsibilities for Detroit Works.

Completed

Capitol Park. DDA renovated Capitol Park as the cornerstone of the Downtown West District. DEGC managed construction of \$1.5 million in streetscape, landscape and park improvements that included the relocation/re-interment of the first Governor of the State of Michigan, Stevens T. Mason. Funded by DDA and the Michigan State Housing Development Authority (MSHDA).

Dequindre Trail. EDC extended the bike and pedestrian greenway from the Dequindre Cut to William G. Milliken State Park and Marina and the Detroit RiverWalk. \$1 million funded by EDC and a federal Economic Development Initiative grant. A new phase is under development.

East Riverfront. EDC reconstructed Atwater St., Orleans St., and others. \$6.2 million funded by EDC bonds and MDOT.

Michigan Avenue. DDA provided design/engineering and technical assistance to MDOT to rebuild the roadway, utility easements and streetscapes. \$1.9 million funded by the American Recovery and Reinvestment Act (ARRA) through the State of Michigan.

Paradise Valley District. DDA managed streetscape and park improvements, including commemorative walkways and an audio system for outdoor performances. \$2.5 million funded by DDA and The Kresge Foundation.

Gateway to Freedom. DDA repaired the monument and display area of the statue and International Monument to the Underground Railroad in Detroit's Civic Center. \$30,000 funded by DDA and Downtown Detroit Partnership (Detroit 300 Conservancy).

In Progress

Cross Streets in Central Business District. DDA is making improvements to sidewalks, street lighting, bike racks and other amenities. \$2.5 million funded by DDA and Michigan Department of Transportation (MDOT).

Greektown Streetscapes. DDA provided design/engineering and technical assistance to MDOT for the installation of new street lighting, sidewalks, bike racks, and other amenities. \$1.8 million funded by MDOT.

Central Business District Streetlighting. DDA is working with Detroit Public Lighting Department to replace more than 1,000, or nearly half of the public streetlamps in the Central Business District with high-efficiency LED lamps. \$1.3 million funded by DDA, U.S. Government and Downtown Detroit Partnership/Blue Cross Blue Shield of Michigan.

Detroit Works Project – Long Term Planning

DEGC began administering aspects of Detroit Works on behalf of the City of Detroit and the project funders. This comprehensive initiative engages the community to address the land use and service delivery issues created by the gradual reduction in Detroit's population over 40 years. DEGC is responsible for administering contracts and maintaining project schedules as a neutral third-party.



The Gateway to Freedom statue has two parts, one on the U.S. bank and the other on the Canadian bank of the Detroit River. It honors the role that people in Detroit and Canada both played in the Underground Railroad.

“My Gateway to Freedom statue makes an important statement about Detroit’s place in the fight against slavery and its partnership with Canada. It was showing some of the wear and tear of time, and I am quite pleased that it is standing tall and looking good now.”

Ed Dwight, sculptor

Major Donors – FY 2011

Program Sponsors

Providers of financial support for specific DEGC programs.

Community Foundation for Southeast Michigan

Erb Family Foundation

Hudson-Webber Foundation

The W.K. Kellogg Foundation

The Kresge Foundation

Michigan Economic Development Corporation

New Economy Initiative

U. S. Department of Energy

Wallace Healthy Urban Food Enterprise Development (HUFED) Center

Partners

Contributors of \$10,000 or more to support general operations.

JP Morgan Chase

Comerica Bank

DTE Energy Foundation

General Motors Corporation

Ford Motor Company Fund

MGM Grand

PNC Foundation

Quicken Loans

Strategic Staffing Solutions, LLC

DEGC Board of Directors

Chair, Roderick Gillum, Jackson Lewis LLP

Robert Anderson, City of Detroit*

Marvin Beatty, Greektown Casino LLC

Butler Benton, Wayne County Dept. of Environment

Hon. Dave Bing, City of Detroit*

John Blanchard, General Motors

David Blaskiewicz, Invest Detroit

William Brooks, R & B Development, LLC

Tim Bryan, GalaxE.Solutions

David Carroll, Quicken Loans/Rock Financial

Congressman Hansen Clarke, U.S. House of Representatives

Michael Curis, Curis Enterprises

Thomas Dekar, Deloitte & Touche USA, LLP

Sonya Delley, Flagstar Bank

Eva Garza Dewaelsche, Ser Metro Detroit

K. Scott Doyle, The Huntington National Bank

Juliette Okotie Eboh, MGM Grand Detroit Casino

David Farbman, The Farbman Group

Ted Gatzaros, 400 Monroe Associates

Alton Gunn, Detroit Medical Center

Lydia Gutierrez, Hacienda Mexican Foods

Willie Hampton

Tanya Heidelberg, Compuware Corporation

Kenneth Harris, Michigan Black Chamber of Commerce

Curtis Hertel

George Hill, Diversified Chemicals

Atanas Ilitch, Olympia Development



We're all business.

George W. Jackson, Detroit Economic Growth Corporation*

Cheryl Johnson, City of Detroit*

Thomas Lewand, Jr., The Detroit Lions

David Baker Lewis, Lewis & Munday

Kirk Lewis, City of Detroit*

Daniel Loepp, Blue Cross Blue Shield of Michigan

Conrad Mallett, Detroit Medical Center

Joseph Melnick, Butzel Long

Reuben Munday, Lewis & Munday

Josh Opperer, Esq., Honigman, Miller, Schwartz & Cohn

Lonnie Peek, E-Business Strategies & Companies

James Perna, Health One Community Credit Union

Hon. Charles Pugh, City of Detroit*

Dr. Irvin D. Reid, Wayne State University

Douglas Rothwell, Business Leaders for Michigan

Rex E. Schlaybaugh, Jr., Dykema Gossett PLLC

Ron Scott, 3 Wheel Run, Inc.

David Segura, Vision IT

Dan Stamper, Central Transport International

Denise Starr, Compuware Corporation

Larry Steward, DTE Energy Corporation

Tony Stovall, Hot Sam's

Terence Thomas, Sr., Thomas Group Consulting

Michael Tyson, NEW (Nonprofit Enterprise at Work)

Walter C. Watkins, Jr., WCW Enterprises LLC

Steven White, Detroit Renewable Energy

Geneva J. Williams, New Season Consultants & Collaborators, LLC

Donna Zalewski, ITC Holdings Corp.

* ex officio director



Detroit Economic Growth Corporation
500 Griswold Street
Guardian Building, Suite 2200
Detroit, MI 48226-3480
Phone: (313) 963-2940
Fax: (313) 963-8839
Email: contact@degc.org
Primary website: degc.org
Development news: growthdetroit.com
Facebook/Twitter/YouTube: @degcallbusiness

The Detroit Economic Growth Corporation wants to acknowledge the following organizations and people who provided photos and research for this report:

Cover Photos - Ryan Southen Photography
Channel One Productions
City of Detroit
Harmonie Park Media Group/UDetroit Café
Dave Kreiger
Madison Theatre Building, LLC
Milton Manufacturing
Urban Science