



# GREEN GROCER PROJECT FACADE IMPROVEMENT PROGRAM

FACT SHEET

The Detroit Economic Growth Corporation Green Grocer Project Facade Improvement Program is an effort to enhance the visual appearance of grocery stores and improve the grocery sector overall in the city of Detroit by offering 50/50 matching grants as incentives to Detroit grocers that are property owners or tenants. The Program provides matching grants for building and parking lot improvements up to \$50,000 per building of which up to \$20,000 may be for parking lots for a total matching grant amount not to exceed \$50,000 per store.

Eligible improvements to buildings include:

- Architectural features (i.e. cornices, bulkheads, transoms)
- Display window and exterior lighting
- Masonry, brickwork and tuck pointing
- Awnings and signage
- Windows and doors
- Interior and exterior painting
- Improvements to parking lots (i.e. ornamental fencing, new asphalt, lighting, landscaping & irrigation)
- Roof repairs
- HVAC improvements and electrical work
- Code compliance repairs

## Process

To participate, eligible property owners or tenants must submit a completed application to the DEGC for review and approval by July 16, 2014. As part of the application process, a program participant must demonstrate the ability to finance the cost of construction. Upon approval of the application by the DEGC, the program participant may work with an architectural firm, if necessary, to develop conceptual drawings and prepare an estimate of construction for the project. The conceptual design and project budget is then reviewed and accepted by the program participant and the DEGC.

The program participant enters into a grant agreement for reimbursement of costs for conceptual design services and 50% of the project cost upon completion of construction. At the conclusion of the project, the program participant makes the final payments to the contractors and submits proof of completion to DEGC. The reimbursement will be made to the program participant after verification of payments for project construction.

Because of limited funds, depending on program interest, awards will be made based on feasibility, impact and opportunity to leverage other investment.

## How to Participate

Property owners and tenants interested in participating in the Green Grocer Project Façade Improvement Program should contact the DEGC at 313.237.6092 to obtain an application. Feel free to visit the web site at [www.greengrocerproject.org](http://www.greengrocerproject.org) for more information.